

## Canadian Orienteering Federation – 2008 plan

This documents outlines the COF's plans in 2008. We encourage Canadian orienteers to 'think nationally' and to imagine how their volunteer and competitive efforts can be used to enhance and further develop our great sport and wonderful orienteering community.

The implementation of this plan **requires** volunteer assistance from outside the COF Board.

### OFFICIALS

- Based on feedback from 2007 A meet organizers, adapt the guidelines for championship events (North American, Canadian, Eastern Canadian and Western Canadian championships) for smaller events.
- Actively support the work of the committee working on updating the COF officials' program. Assist to ensure that a new framework is developed and that the updating move forward substantially in 2008.
- Update the COF rules to make sure that we are current with the IOF and international trends.
- Improve the system for maintaining the officials' list. Explore on-line methods for database maintenance.
- Host a WRE event advisors clinic.

### EVENTS AND SCHEDULING

- COF board to finalize the host of the 2010 COCs and begin recruitment for 2011 and 2012 COCs.
- Enhance National Orienteering Week. Develop promotional materials for clubs to use nation-wide.
- Ensure that 3 World Ranking Events (WREs) are held each year in Canada. Recruit event organizers for 2009.
- Implement process to recruit clubs to host national team selection races 1-2 years in advance.
- Implement process for bidding for the Canadian Ski-Orienteering Championships to be held every second year (2010, 2012, etc.)
- Enhance the event listing information on the COF website.

### HIGH PERFORMANCE DEVELOPMENT

- COF Board supports the continued development of the High Performance Program. Specific needs include more volunteer recruitment, policy development, and the creation of a longer term approach to elite athlete development. Actively recruit volunteers to work in this area. Help provide structure and policy creation regarding the HPP.
- Support increased fund-raising initiatives for the high performance program and provide promotional support.
- Implement mechanism for national team athletes to formally elect an athlete representative

### GRASSROOTS DEVELOPMENT

- Encourage greater information sharing across the country regarding grassroots and junior development in Canada.
- Explore the creation of an orienteering specific Long Term Athlete Development model.
- determine need for a downloadable "teachers" kit and if yes, develop it, or provide better links to existing resources
- Include more information on COF website for newcomers to the sport.
- create generic promotional material to be used nation-wide

### MEMBERSHIP

- Implement recommendations from the membership committee (see 2007 AGM minutes).

### COMMUNICATIONS

- COF web site will continue to improve, to ensure that it is providing more information and assistance to Canadian orienteers. We will include more "best practices" and template information. Investigate RSS feed, other ways to enhance the site.
- Newsletter to be published 3 times in 2008. Discuss ways to enhance newsletter to ensure it reaches all orienteering households in Canada.

- Update the COF brand into all COF materials.
- Increase our profile within the Canadian amateur sport community.
- Write and distribute press release as appropriate

#### **VOLUNTEER DEVELOPMENT**

- COF will facilitate communication between clubs and associations regarding volunteer issues and volunteer recognition. The COF will look for ways to reduce the amount of volunteer effort required to stage events and will also look for ways to reduce the amount of duplicated volunteer effort between clubs by encouraging nation-wide sharing of tools and resources.
- Include more volunteer recognition components on website and in newsletter.
- Provide relevant and interesting sessions to volunteers at the COF conference
- Encourage professional development for COF Board members

#### **COACHING**

- The COF Board fully supports the coaching program redevelopment currently underway, and will assist with the final stages of the community coach level course.

#### **ADMINISTRATION AND PLANNING**

- Explore possibility of database creation for event registration, membership, officials listing, participation statistics, etc.
- Develop policies that will allow us to apply for Sport Canada funding
- Update the COF policy document
- Compile Canadian Orienteering Championships information for organizers (consistent information from the COF for organizers year to year)
- Write a yearly COF plan.
- Investigate other opportunities to increase revenues.
- Solicit ideas and feedback from Canadian orienteers.

#### **2007-2008 COF Board**

Charlotte MacNaughton / President / Alberta  
 Andrée Power / Vice-President Finance / Alberta  
 Ian Sidders / Board Member / Ontario  
 Nina Wallace / Board Member / Ontario  
 Paul Looker / Board Member / New Brunswick