



ORIENTEERING
C A N A D A

Membership Report

Orienteering Canada AGM

August 1, 2014

Submitted by Bruce Rennie

- All Provincial Associations and Clubs have been able to provide an interim half-year report of current membership numbers.
- To maintain a sufficiently high level of members is an essential part of our ability to apply for Sport Canada federal funding. This level is currently 5,000 but could likely rise when Sport Canada's new eligibility criteria come into effect in 2017.
- The projected uses of Sport Canada funding will be used to support the development of Orienteering Canada programs, such as coaching, officials, junior development and participant recruitment programming.
- We recognize that it is often a challenge to total up the numbers of adults, juniors, and day-use or recreational members, all by gender. To make this process easier, the Board is pursuing methods to enter and secure the data, perhaps in an on-line application, linked to a secure database. The Board welcomes discussion on these methods.
- Remember to include a check box on your membership forms which asks each individual whether they wish to receive emails from Orienteering Canada (e-newsletters) and from the Club/Provincial Associations (notices of upcoming events). This is to comply with the new anti-spam legislation, and it is essential to comply.
- Current 2014 membership level as of July 31, 2014 is **4,880**.