



NEW PARTICIPANT RECRUITMENT COMMITTEE

**Terms of Reference
Special Committee - Ongoing**

Committee Purpose

The New Participant Recruitment Committee leads and manages the programs of Orienteering Canada that exist to recruit, teach and train new and/or less skilled participants in the sport.

Committee Membership

- The New Participant Recruitment Committee has three to six members appointed by the Board of Directors from the Orienteering Canada membership.

Scope of Responsibility

The New Participant Recruitment Committee is responsible for:

- The development and activation of an implementation plan for programs or projects that will provide introductory or low level skill development to new or inexperienced participants;
- The development or identification of any Orienteering Canada programs that will help clubs and provincial / territorial associations recruit new participants to the sport, including the annual implementation of National Orienteering Week;
- Working closely with clubs and provincial / territorial associations to ensure optimal delivery of programs for new and inexperienced participants;
- The development of new materials for teachers and/or youth organizations to use to attract new participants to the sport;
- Liaising with the communication committee regarding the development of promotional materials to attract newcomers to the sport;
- Identifying partnerships and promotional opportunities to assist with the attracting newcomers to the sport;
- Ensuring that programs targeting to newcomers are in line with Orienteering's Long Term Athlete Development model;
- Liaising with other committees as needed (LTAD, communications, technical, coaching, officials, Jr Development);
- Developing and posting/sharing information that will help to retain newcomers to the sport;
- Developing and posting/sharing information that will help with the creation of new clubs across the country.